

Northeast Opportunities for Wellness, Inc.

Minutes

Tuesday- April, 17th, 2012

Call To Order: 7:02 PM

Present: Jack Burke, Sarah Desjardin, Bruce Disco, Cindy Disco, Jessica DiZazzo, Alissa Gladu, Ed Higgins, Dave Lavoie, Josh Longiaru, Keith O'Hara, Allan Rawson, Jeff Rawson, Richard Loomis, Christine Rukstela, Kelly St. Laurent

Committees: Joe Touchette

Youth Advisory:

Guests:

Absent: Mary Jane Burke, Troy Gladu, Sharon Kozey, Kathie Rawson, Jeff Rizer
Debbie Spinelli

1) Minutes: Motion made by Cindy to accept the minutes of the March 20th, 2012 meeting. Seconded by Josh; approved by all.

2) Committee Reports:

2A) Finance: As of April 17th, 2012 the balance in the JCSB account is \$11,637.71. Alissa distributed the balance ledger to all Board members. Alissa reported the new fiscal year would be January through December to match the calendar year and taxes will be due May 15th, 2012. Alissa would like all committees to submit a new budget to reflect the new fiscal year by the May 16th meeting. There was discussion about the purchasing policy which states if a purchase is over \$250 a request form must be e-mailed to the Finance committee for approval by 2 of the 3 members. This must still be submitted even though we have budgets. Keith proposed all requests go directly to Alissa and if there is enough money in the account and in the committee's budget that it be sent to the Finance committee for approval. Allan proposed we think about having one person who would be in charge of all purchasing. There was also minimal discussion on how donations received from the Finance committee will be allocated; this warrants further discussion. Allan made a motion to accept the Treasurer's report, Josh seconded this motion. All approved.

2B) Nutrition: Nutrition will be holding a meeting with G-Seven catering to discuss the parents' night out and the use of the JCSB grant. Alissa would like the Nutrition committee to obtain 2 additional catering quotes for the next event to keep in line with current policies;

keeping in mind that we might not always go with the lowest price depending on circumstances.

2C) Fitness: The first annual NOW 3.5 mile race will be held on Sept 16th at Alexander's Lake and will be sponsored by the Byrnes Agency and Gerardi Insurance. The Fundraising committee will be working on additional smaller sponsors. Currently the race is listed on Active.com and there are 20 people registered.

The spin event that Amy put on at The Fitness Studio raised \$745 for NOW. We thank Amy again for all her hard work on putting this together. Amy and The Fitness Studio were sent a thank you note for this.

2D) Facilities: Troy was not present to discuss current activities. There have been e-mails from Troy regarding necessary field maintenance items needing Board approval such as fertilizing the field. A final budget should be forthcoming from this committee after their next meeting.

2E) Sports:

2Ei) Soccer: The spring soccer program is set to kick off the end of April and currently has 44 kids registered.

2Eii) Football: Sunday June 3rd will be the next football clinic which will follow the same format as the previous football clinic; only this one will include cheerleading.

2Eiii) Cheerleading: There is no established Cheerleading subcommittee at this time, but there will be a cheerleading component to the June 3rd Football clinic. It is estimated there could be up to 90 cheerleaders at this function.

2Eiv) Basketball: No new updates for this committee although the Sports committee is still in contact with local basketball programs that are interested.

2F) Scholarship: Sharon and this committee are working on getting scholarships for the kids signed up for the spring program; Sharon reported that 15 families have requested scholarship assistance.

2G) Legal: Ed will be meeting with the Facilities committee to review the legal agreements with CAA and other organizations regarding the use of the NOW soccer fields.

2H) Fundraising: Jeff reported on several items which the Fundraising committee is working on.

The Fundraising committee will be hosting a “friend-raising” event on May 31st at the Gold Eagle Restaurant from 5-7pm. The invite list at this time is over 270 people and the cost for this event will stay at or below \$15 per person.

The Fundraising committee is working with the Facilities committee on a sign campaign in which they will sell signs to local businesses which will be posted on the fences around Blackwell and Logee Fields. They are currently reviewing 3 price quotes, the best quote being \$86 per sign which would be sold to businesses for \$200 per sign with a \$150 renewal fee.

The committee will be sending out a board solicitation letter again to try to obtain 100% Board giving before the May 31st event so that President O’Hara can announce with confidence that 100% of the Board believes enough in the organization to donate not only their time but their money as well.

Currently there are 2 major sponsors for the Now 3.5 mile race; both Byrnes Agency and Gerardi Insurance are donating \$500 each. The committee will be soliciting businesses for spots on the back of the race t-shirts for \$100 each. They hope to get 10-15 of these sponsors.

Jeff is working on putting together a fundraising questionnaire to be e-mailed to the Board as well.

2I) Marketing: Marketing has been working on sending information to those on the mailing list to recruit more participants for the spring soccer program as well as working with the Fitness committee to market the 3.5mile race.

2J) Nominating: This committee will be meeting soon to discuss the upcoming Board nominations.

2K) YAP: Allan is still coaching a NOW soccer team which currently has 12 girls registered. The team will be playing in 2 upcoming tournaments as well. The YAP’s will be helping out at the YMCA Healthy Kids Day event.

3) Spring Soccer Program Workshop: It was discussed that the spring program will cost \$7200 and currently there are only 44 kids registered. The concern was that there would not be enough kids to have games and the kids and parents are not as interested if there are no games. It was suggested that possibly on weekends the different locations could be combined to play games or we could scrimmage other organizations. Jeff wanted to remind the Board the goal of NOW was to teach young, less fortunate kids the fundamentals of soccer from a trained professional. It was agreed on by all Board members that regardless of the cost we did need to proceed with the program as we have already made a commitment to the kids that registered

and to Challenger. All members agreed they would do what they could to help increase the number of registrants. Keith will send out a follow up e-mail with action items.

4) Old Business: The YMCA Healthy Kids Day is coming up on April 28th and there will be a need for us to represent Fitness, Nutrition and the Sports committee. They will be meeting on this to discuss next week.

5) Next Meeting Date: The next regular Board meeting will be held on Tuesday, May 16th @ 7:00 PM at United Services in Danielson. The next Executive Committee meeting will be held on Tuesday, May 8th at 7:00 PM at Victoria Station Café in Putnam.

6) Adjourn and Closing: A motion was made by Cindy to adjourn the meeting at 8:31 PM. Kelly seconded; all approved.

Minutes respectfully submitted by Jessica DiZazzo and Kathie Rawson.