

Minutes

Tuesday- February 15, 2011

Call To Order: 7:00 PM

Present:

Mary Jane Burke, Bruce Disco, Cindy Disco, Jessica DiZazzo, Alissa Haeseler, Craig Heuitson, Sharon Kozey, David Lavoie, Richard Loomis, Josh Longiaru, Rick Oenning, Keith O'Hara, Allan Rawson, Jeffrey Rawson, Kathie Rawson, Jeff Rizer, Kelly St. Laurent, Christine Rukstela, Amy Williams

Absent: Jack, Burke, Troy Gladu, Debbie Spinelli

1) Minutes: Motion made by Dick Loomis to accept the minutes of the November 17th meeting, seconded by Keith O'Hara; approved by all.

2A) Naming Committee: The Naming Committee met one hour prior to the 7:00 PM group meeting to select a name. The final decision was Northeast Opportunities for Wellness (with the acronym NOW). Kathie Rawson presented this information to the board. There was minimal discussion on the actual name although many members were concerned about the availability of a web address. The PR and Marketing Committee will address this issue. Motion was made by Kathie Rawson to accept the new name and this was seconded by Jessica DiZazzo; approved by all.

2B) Non Profit Status: Craig Heuitson and Allan Rawson met with Don Sullivan from Sullivan and Company. Mr. Sullivan specializes in non-profits. Topics discussed were by-laws, the fiscal year, the forms we need to file and the order in which we should file them. It was proposed the organizations fiscal year should be September 1st through August 31st – which coincides with the start of the soccer insurance year. The Finance Committee will decide if the selection of this particular date is acceptable. Craig and Allan also met with Attorney Ed Higgins to discuss the structure of the organization. Attorney Higgins stated we need to be incorporated. Craig needed several items of information to be able to complete the forms required to secure non-profit status. It was decided Jessica DiZazzo would go on paper as the Secretary. A local Post Office Box will eventually be obtained. The "official" legal address to be used for the non-profit filings will be 480 Joy Road- Woodstock, CT 06281 (Keith O'Hara's home address).

2C) Insurance: Jeff Rizer spoke about purchasing liability insurance coverage for the board members. Jeff estimated this insurance would cost less than \$1,000 for a million dollars in coverage. Jeff will report back to the board with additional prices for liability coverage beyond a million dollars. Securing liability insurance is still a top priority for the board.

3A i) Sports Committee: David Lavoie, Allan Rawson and Craig Heuitson attended the CJSA Annual General Meeting last month. They met with several trainers to discuss NOW's future training needs. Dave strongly suggested we partner with Challenger Sports and use them for the spring clinics. Challenger Sports offered to run up to three spring clinics free of charge. Dave proposed we meet with UK International and David Rush from Challenger Sports.

3A ii) Fitness Committee: Amy Williams discussed the priorities from the fitness committee's last meeting. The group discussed several general goals of the fitness program such as effective and fun movement for life. They also are focusing on strength, cardio, core stability, flexibility and age appropriate classes.

3A iii) Nutrition Committee: Jessica DiZazzo presented on the last meeting of the Nutrition Committee where they came up with an outline of the classes they would like to be offered as part of their program. The possibility of getting food donated by local stores may be an option. The board liked the idea of getting families involved with a community garden.

3A iv) Public Relations and Marketing Committee: Keith O'Hara presented on the last meeting held by the PR & Marketing Committee. His topics included our new name, the new fields, website and domain name, 100% board giving and setting up an endowment. Keith mentioned we should be keeping one eye on the future and suggested we all generously give of our time, talent and/or treasure. Christine Rukstela has been taking photos of the fields and events which will be helpful when marketing to potential donors. Keith and the members of the committee also suggested a "kick off" reception. Kelly St. Laurent suggested the committee come up with an "elevator speech" so the board would have common key items to mention when talking about the organization. All members of the group agreed this would be very helpful.

3A v) Finance Committee: Alissa Haeseler inquired from the Legal Committee when the EIN number would be available as this is needed to open the checking account. Craig Heuitson took ownership of trying to secure this for Alissa as soon as possible. It was agreed we will use Jewett City Savings Bank. Alissa requested that all committees submit their budgets to the finance committee as soon as possible.

3A vi) Executive Committee: Recurring meetings were scheduled for the Executive Committee with the intention of their putting together the agenda for the next regular monthly meetings. These Executive Committee meetings will be held the second Tuesday of the month at 5:00 PM at Victoria Station Cafe. If an agenda item is to be considered for the next NOW meeting, the information should be submitted via e-mail to Kathie Rawson no later than the second Monday of each month. **NOTE: THE FIRST EXECUTIVE COMMITTEE MEETING IS SCHEDULED FOR TUESDAY, MARCH 8TH - 5:00 PM AT VICTORIA STATION CAFE (IN PUTNAM).**

3B) Status of New Field: Allan Rawson said the parking lot and driveway are complete. The sub grade, irrigation, top soil and seeding still need to be done. The earliest possible date for field use would be September 2011.

3C) Meeting with the Community Foundation of Eastern CT: Last November (2010) Caleb Rick arranged a meeting between several board members and the Community Foundation (represented by Kip Parker). Kip is the local representative and will work with us to help connect with possible donors. The job of the Community Foundation is to be a portal for donors to give to certain types of charities. Our discussion focused on how we could work with the Community Foundation to secure donors.

4) Open Discussion: Allan Rawson thought it would be a good idea to have a joint meeting between the Sports, Nutrition, Fitness and Public Relations and Marketing committees to discuss details for the spring clinic. Allan is targeting the beginning of April to host the first clinic- before the other youth sports kick off their seasons. **This joint committee meeting is open to all NOW members and will be held on Tuesday, February 22nd, 7:00 PM at JD Coopers.**

5) Set Date for Next Meeting: **The next NOW monthly meeting will be held on Tuesday, March 15th at 7 pm at JD Coopers Restaurant.**

6. Adjournment: 9:00 PM Craig Heuitson made a motion to close the meeting, Bruce Disco seconded this motion; all agreed.